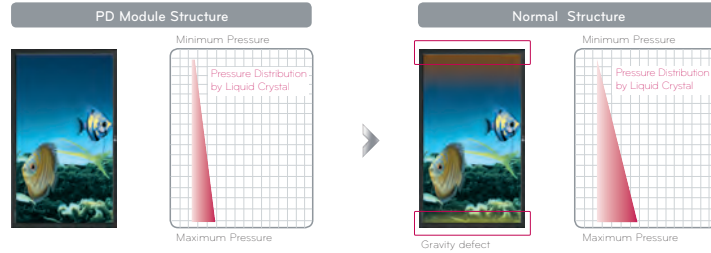


PUBLIC DISPLAY MODULE



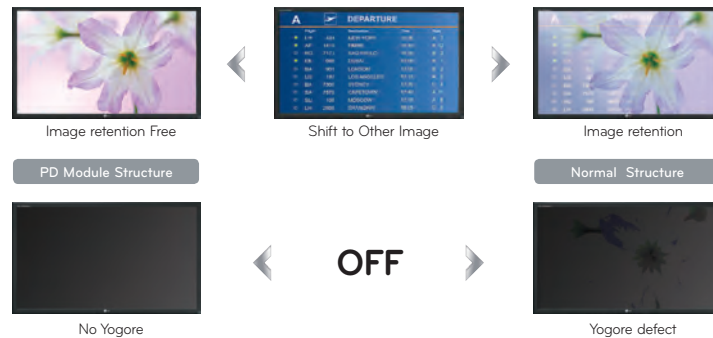
Portrait Mode

The portrait display mode is the exclusive area of the PD module. The pressure exerted by the liquid crystal is generally proportional to the distance from the top of the screen. Therefore the maximum pressure is exerted at the bottom of screen while the minimum pressure is exerted at the top of the screen. However, the PD module has relatively uniform pressure distribution comparing to TV panel, which in consequence has a far better stability.



Reliable Picture Quality

LG Commercial MNT adopts the exclusive public display module whose reliability is far better than that of a normal TV module. The public display is known for high resistance to image retention and the gravity-related defect. Therefore, the public display module is a perfect fit for severe operation conditions.



24/7 Operation Performance

Another strength of the LG PD module is that it can operate 24 hours a day. It can fulfill its function as a digital signage, smashes the limits of place and time and is highly durable and provides continuous performance.



REVOLUTIONARY VIEWING



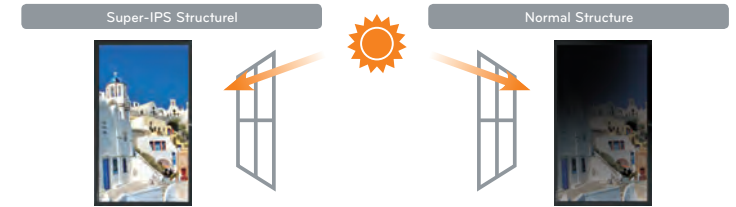
ADVANCED LED LCD PANEL

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No Blackening Defect

Even under direct sunlight exposure, LG commercial monitors that adopted LGD V5 panel remain free of blackening defects and provides superior quality for outdoor usage. This means you can save on costs related to purchasing IR blockers or extra cooling systems, in addition to saving power. What's more, you can save on space since no glass covers are needed for the monitors.



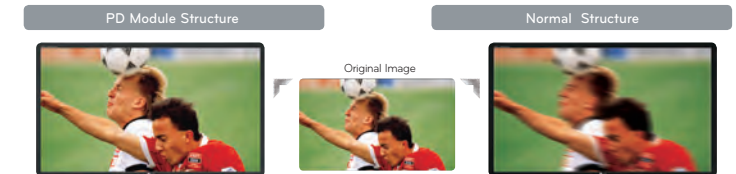
Super Viewing Angle from Any Perspective

Super In Plane Switching or Super IPS is the exclusive feature of LG LCD Display. This unique technique has the better control of liquid crystal and in consequence, it allows you to watch the screen virtually at any angle.



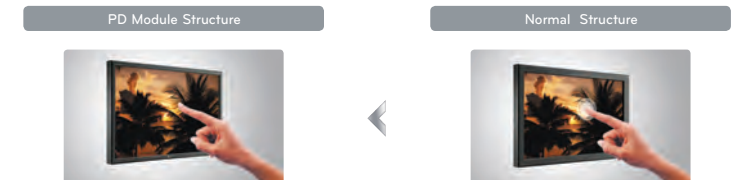
Consistent Response Time for Reduced Eye Strain & Original Image Exact Color Matching

IPS panel has an extremely low standard of deviation for response time. This allows for the smooth viewing of action scenes, sports with greater clarity and vivid quality. Now, your eyes can enjoy absolute comfort in viewing. Also, Start seeing images true to their authentic beauty, as IPS panel displays the identical color tone of the original image, along with a consistent color temperature.



Distortion Free Image

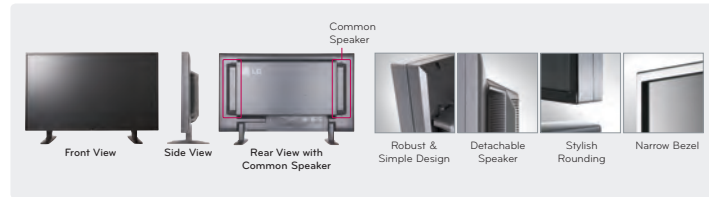
IPS panel is not susceptible to image distortion upon external pressure. It is because the liquid crystal formation of IPS panel is less deformed than VA panel.



FLEXIBLE DESIGN

Common Speaker & Slim Bezel

Video Wall is one of the exclusive application of commercial display. This application requires slim bezel to make video wall image look natural. To satisfy this requirement, all Professional models have a bezel width of less than 20mm and our super narrow bezel monitor 47WW30 has a bezel to bezel width of only 6.3mm.



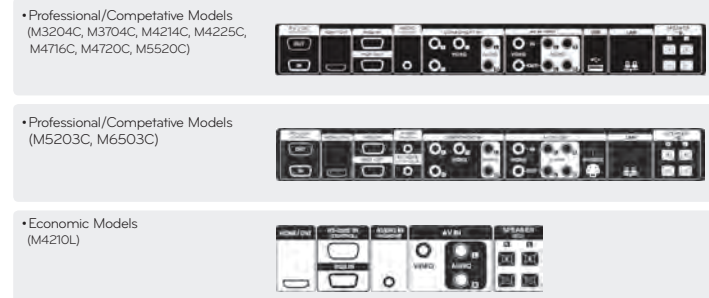
Tile Mode

The dimensi on of video wall application could extend to 5x5 with a signal distributor. The simple daisy-chain connection for tiling application efficiently supports up to 5x5.



Flexible Connectivity

LG commercial MNT comes with various interfaces in order to meet all the AC signals available.



ECO-FRIENDLY PRODUCT

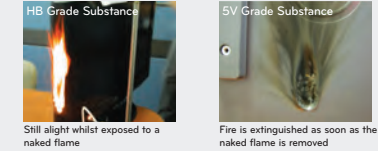


Fire Retardant

LG commercial MNT has a special housing of eco-friendly, flame-retardant materials. We use UL-5V, the highest rated substance, in our MNTs to ensure the fire risk is minimized. All our MNTs are fully compliant with IEC recommendation UL Qualification - so helping you stay safe and protecting your property from fire

Flame Test - HB and 5V

This test is to show what happens to the TVs case after it has been alight for three minutes



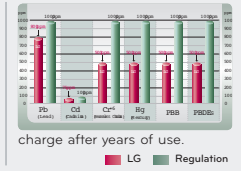
Eco-Design

RoHS

LG displays restricted the use of hazardous substances such as lead, mercury and so on. These directive protects human health and preserves surroundings.

WEEE

(Waste Electrical & Electronic Equipment) In order to reduce the waste from electronic devices, more than 80% of LG products are recyclable. Thanks to this regulation, the owners may dispose hundreds of displays free of



Save Every Penny

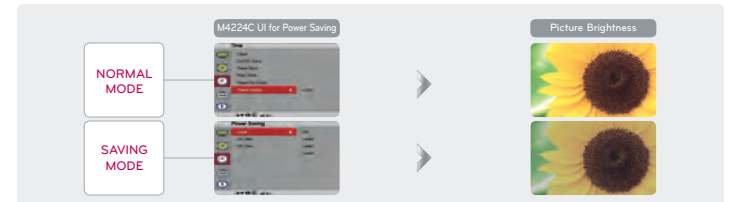
Assuming that the electricity rate is 14.2 cent/KWh, the amount of money saved using LG monitor, when deployed by 1 or 100 units, are as following;

EXAMPLE	M4225C		Power (KW)	Differential (KW)	Monthly Saving(\$)		Annual Saving(\$)	
	Input: RGB, 230V	Backlight			1 (unit)	100(unit)	1 (unit)	100(unit)
Model : M4225C	Normal	Backlight : 100	0.1	0	0	0	0	0
Operation Time : 14 hours/day	Level1	Backlight : 80	0.1	0	US\$ 1.0	US\$ 101.6	US\$ 12.2	US\$1, 220
Rate : \$ 01/KWh	Level2	Backlight : 60	0.1	0	US\$ 2.2	US\$ 221.2	US\$ 26.5	US\$ 2,655.4
	Level3	Backlight : 40	0.1	0	US\$ 3.4	US\$ 340.9	US\$ 40.9	US\$ 4,090.8

Consequently, if deployed by hundred, You can save more than \$4,000 a year.

Power Saving

LG commercial monitors provide a way to save every penny by effectively controlling backlight level. See how this function works!



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MANAGEMENT TOOL

Enhanced Scheduler

The upgraded scheduler lets the user set the 'On' and 'Off' time from Monday through Sunday. So you can flexibly manage the operation time of the LG commercial monitors.

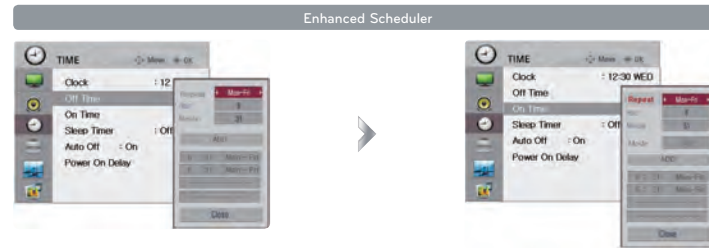


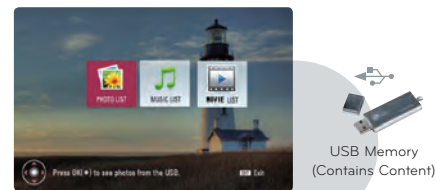
Image Sticking Minimization (ISM)

ISM is designed to alleviate the image retention to minimum level. 4 ISM options are available to optimally minimize the 'image retention'



USB PLAYBACK

USB playback is simple, easy solution without additional cost.



- Screen with USB Playback function : Content : music, movie, photo, text
- Easy to schedule content in USB memory : eZ-net Manager

- Playback Contents :
 - Movie : Mpeg2, Mpeg4(Divx 3,4,5,6), XVID (AVI, Divx, m4v, dat, vob, mpeg, mpg)
 - Music : MP3
 - Text : English
 - Photo : JPEG (Max 15360 x 8640)



- Easy to Use
 - No need to learn, just plug-In USB
 - Auto playback the content in USB memory
- No additional cost to signage



eZ-Net Manager

eZ-net manager lets the user control monitors which are installed in remote areas through Ethernet. So you can check the status of Monitors and Change the Input and Volume and even Update the Firmware from Server.

Monitor Ethernet Controlling System
 Case1) LAN system by IP Hub
 Case2) WAN system by Internet infra structure

- LAN + Serial Management Program
- Single/Group WAN Control
- Monitor Auto Searching
- Self Diagnosis - Lamp, FAN, Temperature Monitoring function
- Scheduling - Power On/Off, Input setting
- Easy Tile Mode - Flexible Video Wall support
- F/W Upgrade via LAN - Takes within 5 seconds
- **Schedule content in USB memory**

eZ-Net Monitor Control Window

1. Tool Bar : Search, Communication Setting , Help
2. MNT Register Window : MNT already searched are registered / Grouping function
3. Control Tap : 8 different functions can be supported
4. Display : Information for selected MNT
5. Diagnosis : Current status for selected MNT
6. IP Setup : Showing / change Information of IP for selected MNT
7. USB Control

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CONTENT MANAGEMENT

Introducing LG SuperSign

LG SuperSign is a full HD Digital Signage Software designed to optimize SMB (Small and Medium Business).

With an unparallel level of intuitive and user-friendly operating features, it allows virtually anyone to operate the system conveniently. Furthermore, you will even save your time and cost with its easy and convenient maintenance functions.

Now, you can rely on SuperSign. LG SuperSign will make your business shine even brighter.



Software

Easy and intuitive software that allows even the novice can operate conveniently.



External Media Player Built-In Media Player

Media players

Easy and Quick management through media Playe

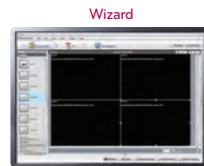


Display

High Performance Displays

SuperSign Compatibility

Editing _ LG SuperSign's easy content editor resolves all content production issues. LG SuperSign is so easy and efficient that even first-time users can quickly get used to the system's functionality. With sample templates tailored for specific industries and simple operating features such as 'drag & drop', you can create expert contents conveniently.



Even a novice user can easily produce content in a few clicks.



Customized templates designed for various industries.



Digital bulletin board to display various information and emergency notices.

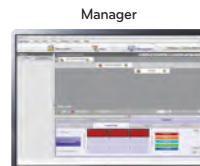
Drag & Drop Drag & Drop menu coupled with preview feature.



Facilitated editing of contents



Easier and efficient scheduling



Customized management display

Supersign Compatibility

Easy Update _ LG SuperSign's remote content delivery allows you to manage your contents quickly and efficiently. LG SuperSign supports high-caliber remote content delivery. In LAN/WAN-equipped environments, you can promptly deliver contents to each display.



Using Scene - Bar



Using Scene - Shop



Using Scene - Sports Center



Morning



Lunch



Night

Easy Maintenance _ LG SuperSign's easy maintenance saves your time and cost so that you may focus your attention on making your business grow even further. LG SuperSign's real-time monitoring and diagnostic system allows you to manage the system easily even from remote locations. The detachable NC1000 External Media Player is easy to remove from the unit. Additionally, the internal NC2000 Built-In Media Player makes your signage look even slimmer and helps you maintain the system far more conveniently. That way you can respond much more efficiently in case of an emergency.



Both the display and external media player can be powered on and off and software upgrades can be installed through LAN.



In case of temporal errors, Supersign software provides the fault tolerant functions for automatic network reconnection or software resumption.



Information regarding display and content are recorded for future reference in an easy-to-read log report.

Media Player _ Detachable for Easier Maintenance



External Media Player NC1000



Built-In Media Player NC2000

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